

**Employer Case Study**

Case studies may be used in University of Liverpool promotional materials, e.g. website, brochures and leaflets and on social media (LinkedIn, Twitter, Facebook).

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| Name of Organisation/Business: |  |
| Your full name: |  |
| Job Title: |  |
| Email Address (work): |  |
| Telephone: |  |
| Please provide a brief overview of your business, location and key sector(s): |  |
| How long have you worked in partnership with the University of Liverpool for? And why did you decide to access training through the apprenticeship programme or recruit apprentices? |  |
| Please provide us with a quote about your experience of working with the University of Liverpool.*(what impact has the programme had on the individuals, colleagues, customers, organisation?)* |  |
| Would you recommend the University of Liverpool apprenticeships to colleagues and friends? |  |
| Would you be happy to provide a photograph or corporate image for use with the case study? |  |

**Consent**

I hereby consent to the University of Liverpool using any images provided (photo or video footage) and or case study information and quotes, as detailed above.

I agree to assign to the University of Liverpool any intellectual property rights to the image and to waive any moral or performing rights I may have or acquire by reason of my participation in such material.

I understand that my image will be securely stored, and may be used on more than one occasion, for a period of three years from the date the photograph was taken. After three years, all images will be confidentially destroyed.

I understand that I can withdraw this consent at any time, by emailing appsliv@liverpool.ac.uk but that such withdrawal of consent will not affect any processing which has already taken place or is taking place.

**I consent to my image(s) and case study/quote appearing in the following places:**

* University website <https://www.liverpool.ac.uk/>
* University social media pages (including, but not limited to Facebook, Twitter, Instagram, LinkedIn)
* Social media advertising (including, but not limited to Facebook, Twitter, Instagram, LinkedIn)
* Local press publications
* Internal University print publications (including, but not limited to promotional flyers and posters)
* External University print publications (including, but not limited to, prospectuses, leaflets and posters)
* Print and online advertising (including, but not limited to, local and regional news)

**Accepted and Agreed:**

**Signature:**

**Date:**

*Thank you for supporting the University of Liverpool!*