



TAY DAY

A FREE ACADEMIC CONFERENCE ON TAYLOR SWIFT
12 JUNE 2024



12 June 2024, 9am–5pm [Doors at 8:30am]
Brett Lecture Theatre - Yoko Ono Lennon Centre, University of Liverpool
Sam Murray and Amy Skjerseth, Organisers

9:00 Welcome remarks, **Sam Murray** (Department of Music, University of Leeds), **Sara Cohen**, and **Amy Skjerseth** (Department of Music, University of Liverpool)

CIRCULATING FANDOM

Chair, **Stephanie Hernandez** (Department of English, University of Liverpool)

9:15 **Kate Galloway** (Department of Arts and Department of Games and Simulations Arts and Sciences, Rensselaer Polytechnic Institute)
*Puurrfecting the Swift Brand and Feline Fandom
in Taylor Swift Advertising Spots*

9:30 **Veronica Skrimisjo** (Department of Music, Liverpool Institute for Performing Arts)
*Taylor Swift and the Many Variants:
How Many LPs Do You Need to Make a Clock?*

9:45 **Imogen Aley** (Jesus College, University of Cambridge)
*University Taylor Swift Appreciation Societies:
Spaces of Fandom, Belonging and Catharsis for First Year Students*

10:00 **Hannah Little** (Department of Communication and Media, University of Liverpool)
Nannaria Swiftae and Science Communication

10:30 Break

PLACING VALUE

Chair, **Beth Hunt** (Department of Music, University of Liverpool)

- 11:15 **Caroline Gleason-Mercier and Robyn Shooter** (Bienen School of Music, Northwestern University and Department of English, King's College London)
"A Place in this World": A Transhistorical Study of Desire and Autonomy in the Works of Taylor Swift and Julie Candelle
- 11:00 **Alex Lowe** (Department of Music, University of Liverpool)
Stealing from Swift: Analysing the Musical Borrowing of and from Taylor Swift
- 11:30 **James Barker** (International Centre for Music Studies, Newcastle University)
cowboy like me: Taylor Swift as a Post-Country Artist

ERAS WORKSHOP

Chair, **Sam Murray**

- 12:00 **Ben Atkinson** (Department of Musicology, KU Leuven, Belgium)
Welcome To New York: The Curation of Memory, Location and a 'Conscious Uncoupling' in the Eras of Taylor Swift
- 12:15 All participants break into small groups to explore one era

LUNCH – EXHIBITION AND POSTER SESSION

- 13:00 *During this time, please visit poster presentations and exhibitions by:*
- Emily Abdy** (Independent Scholar)
Assessing the Authentic Reputation of Taylor Swift
- Poppy Hunt** (School of Art and Design, Liverpool John Moores University)
Dear Reader: "It's All About Love at the End of the Day"
- Esther Humphries and Helen West** (Department of English, University of Chester)
"Everything Has Changed" or Has It? Swift's Accent Shifts
- Emma Wilson, Emma Robinson, Jessica Faflik, & Jo Leonardi-Bee** (Nottingham Centre for Public Health and Epidemiology, University of Nottingham; General Practitioner, Nottinghamshire NHS Healthcare Trust; Outreach Manager, John Lewis Partnership; Centre for Evidence Based Healthcare, University of Nottingham)
"Champagne Problems" through the Eras: How are the Swifties Being Exposed to Health Behaviours through Taylor Swift's Music and Videos?

PRACTICE-BASED RESEARCH ROUNDTABLE

Chair, **Sarah Black-Frizell** (Department of Drama, Dance and Performance, Liverpool Hope University)

14:00 Jennifer Daniel, Jessica Lamb, and Hermione McCallum-Dodd (Department of English & Creative Arts, Edge Hill University)
How (and Why) to Write the Perfect Taylor Swift Musical

EVALUATING REPUTATIONS

Chair, **Freya Jarman** (Department of Music, University of Liverpool)

14:30 Eric Smialek (Department of Music & Design Arts, University of Huddersfield)
“She’s also a Billionaire”: *The Infinite Horizon of Sociopolitical Criticism on Taylor Swift*

15:00 Michael L. Austin (Department of English & Creative Arts, Edge Hill University)
“New Romantics” or Old Discrimination:
Race and Romance in Taylor Swift’s Music Videos

14:45 Kasey Clark and Anna Basham (School of Environmental Sciences, University of Liverpool)
“You Can Want Who You Want, Boys and Boys and Girls and Girls”:
An Interpretation of Taylor Swift’s Music from a Queer Lens

15:30 Break

CRITICAL KARAOKE

Chair, **Amy Skjerseth**

Band, **English Rain:** **Beth Hunt** – Vocals, **George Lawless** – Guitar

16:00 One-song essays performed by Amy Skjerseth, Poppy Hunt, Sam Murray, Eswyn Chen, and Emily Abdy

