

TOP 5 TIPS

Octopus: changing the way we publish – and do – science



FORGET OLD-FASHIONED JOURNALS

Be part of the future of scientific publishing.



VALUE EVERY PART OF THE SCIENTIFIC PROCESS

Research problems, hypotheses, protocols, data, analyses, interpretations, real-world uses and peer reviews are all equally incentivised and published separately.



INSTANT PUBLICATION WITH NO BARRIERS TO DISSEMINATION

Peer review is post-publication and everyone can read everything, for free



REWARD SCIENTISTS FOR THEIR SCIENCE NOT THEIR STORYTELLING

Break up the linear narrative of 'papers' and publish in smaller units instead.



MERITOCRACY IS KEY

Publications are judged on the quality of the work, and nothing else.