**Making an Impact Top Tips**

Making an Impact 2020 involved 57 development sessions enabling research staff to engage in a tailored programme of activities around their research impact needs and interests. Some sessions provided top tips on the topics they covered which are displayed in this image, they include communicating with impact, impactful leadership, consultancy and project management.

A list of the sessions and the top tips are below.

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| **Session title** | **Top Tips included in image** |
| [Developing a commercial proposal](https://www.eventbrite.co.uk/e/developing-a-commercial-proposal-tickets-102991921610) | Plan to meet the needs of partners. Pro-active approach to undiscovered funding opportunities. Assess and plan to manage project risk |
| [Impactful leadership Part 1/2](https://www.eventbrite.co.uk/e/impactful-leadership-part-1-tickets-102993997820) | Values, Beliefs, Leadership, Authentic, Recognition, Reward, Conflict |
| [1:1 career consultations for researchers](https://www.eventbrite.co.uk/e/personal-development-and-11-career-consultations-tickets-102999783124) | Reflect on career plan, think about next step, gain clarity. |
| [Knowledge Transfer Partnerships: partnerships that create real impact](https://www.eventbrite.co.uk/e/knowledge-transfer-partnerships-partnerships-that-create-real-impact-tickets-102986471308) | Innovation, Knowledge Transfer, Impact, Businesses, Innovate UK |
| [KEYNOTE: Research culture: From lab to lobbying](https://www.eventbrite.co.uk/e/research-culture-from-lab-to-lobbying-tickets-103035030550) | Build a better research culture – one that is creative, inclusive and honest. |
| [Starting out as a research degree supervisor I: what do supervisors do?](https://www.eventbrite.co.uk/e/starting-out-as-a-research-degree-supervisor-i-what-do-supervisors-do-tickets-103002639668) | Supervisors are mentors, teachers, project managers, a coach and counsellor. |
| [Starting out as a research degree supervisor iI: how can I be an effective supervisor?](https://www.eventbrite.co.uk/e/starting-out-as-a-research-degree-supervisor-ii-effective-supervision-tickets-103003399942) | Effective PGR supervision; expectations; responsibilities |
| [Exploring and Sharing Research Through Poetry](https://www.eventbrite.co.uk/e/exploring-and-sharing-research-through-poetry-tickets-103035750704) | Poetry can help to celebrate the beauty and findings of research. Poetry can help researchers consider their own work from a different perspective. Poetry is an effective method of sharing research with a wider audience. |
| [Cafe Culture](https://www.eventbrite.co.uk/e/cafe-culture-tickets-103006156186) | Create a set of ambitious goals for creating a better culture. Achieving a successful research culture needs collective responsibility and change at all levels |
| [Emotional intelligence in leadership – why does it matter?](https://www.eventbrite.co.uk/e/emotional-intelligence-in-leadership-why-does-it-matter-tickets-103005835226) | Increase leadership ability through emotional intelligence  Become more aware of your own impact on others  Improve self and team performance through emotional intelligence  Understand and mange emotions effectively |
| [Different not wrong: communicating with impact](https://www.eventbrite.co.uk/e/different-not-wrong-communicating-with-impact-tickets-102996118162) | Communication, Preference, Difference, Understanding, Compassion |
| [Habits for resilience part 1](https://www.eventbrite.co.uk/e/habits-for-resilience-bounce-back-in-the-research-environment-part-1-tickets-102997129186) | Recognising progress, Being comfortable with not knowing the answer, Managing your inner-voice, Accepting help, Being kind to your present and future self |
| [Boosting the impact of your publications](https://www.eventbrite.co.uk/e/boosting-the-impact-of-your-publications-tickets-103012882304) | Publications, metrics, communication, strategy, copyright |
| [Attracting your own funding](https://www.eventbrite.co.uk/e/attracting-your-own-funding-tickets-103012996646) | Fellowships, funding, Early Career Researchers, career, strategy |
| [Social media bootcamp](https://www.eventbrite.co.uk/e/social-media-bootcamp-tickets-103012838172) | Social media strategy, online profiles |
| [Entrepreneurial thinking for researchers: start-ups, innovation & impact](https://www.eventbrite.co.uk/e/entrepreneurial-thinking-for-researchers-startups-innovation-impact-tickets-103013167156) | Entrepreneurship, innovation, lean start-up, problem solving |
| [Global challenges research for impact in low and middle income countries](https://www.eventbrite.co.uk/e/global-challenges-research-for-impact-in-low-and-middle-income-countries-tickets-103036145886) | Global challenges research funding enables academics to work with developing countries to address the Sustainable Development Goals, including No Poverty (SDG1), Zero Hunger (SDG2), Good Health and Well-being (SDG3), Gender Equality (SDG5), Clean Water and Sanitation (SDG6), Affordable and Clean Energy (SDG7), and Climate Action (SDG13). Understanding the local context of the challenge is central to ensuring your project will have a beneficial impact on the country, and convinces the panel that your project deserves funding. Pump priming and networking calls can act as stepping stones to build relationships with academics and stakeholders in other countries. |
| [Safeguarding in Research](https://www.eventbrite.co.uk/e/safeguarding-in-research-tickets-103040577140) | Interactive Thought-provoking Improving research quality and impact |
| [More than a job](https://www.eventbrite.co.uk/e/more-than-a-jobformer-postdocs-share-their-experience-beyond-academia-tickets-103040906124) | Exploring career options Career stories Beyond Academia More than a job |

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| [Research impact - maximizing and measuring change](https://www.eventbrite.co.uk/e/research-impact-maximizing-and-measuring-change-tickets-103013407876) | Impact is change. You can’t measure change unless you have baseline data. Academic and Socio-Economic Impacts are generally highly correlated. |
| [Speed reading in a digital world](https://www.eventbrite.co.uk/e/speed-reading-in-a-digital-world-tickets-103012214306) | Learning to speed read in a digital world  Increase your reading speed and comprehension  Practice using the appropriate techniques can double your reading speed |
| [Thriving through change with resilience](https://www.eventbrite.co.uk/e/thriving-through-change-with-resilience-tickets-103012659638) | Choose how to respond to change  Create new opportunities through change  Resilience is ability to adapt |
| [Remote impact: How to make an impact when you work remotely](https://www.eventbrite.co.uk/e/remote-impact-how-to-make-an-impact-when-you-work-remotely-tickets-102998447128) | knowledge management, collaboration, effective communication, listening, problem solving, teambuilding |
| [Consultancy: How to use your expertise to generate impact and help raise your profile](https://www.eventbrite.co.uk/e/consultancy-how-to-use-your-expertise-to-generate-impact-tickets-103043905094) | Consultancy can be an excellent tool for creating impact!  Consultancy helps broadens your network and can raise your profile, establishing you as an expert in your area. Consultancy often leads to further projects and research funding. Engage with the Consultancy Team – we are experienced and here to help. |
| [Prosper Portal](https://www.eventbrite.co.uk/e/explore-the-prosper-portal-a-new-site-supporting-postdoc-career-development-tickets-103044348420) | Postdoctoral Researchers Career Development Collaborative Creation Democratizing Access Interactive Webinar Online Resources |

Many of these sessions were recorded and can be accessed [here](https://www.liverpool.ac.uk/researcher/making-impact/impact-2020/programme/resources/)