

Making an Impact 2024 Report



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Executive Summary

Making an Impact 2024, led by the Researcher Development and Culture team, was developed in collaboration with the Making an Impact Steering Committee, incorporating feedback from previous participants and contributors, and aligning with the University of Liverpool's Strategic Framework 2031. The programme aimed to deliver high-quality, innovative events for all researchers and research-enabling staff, regardless of career stage or discipline. It focused on enhancing research impact productivity, developing personal and professional attributes, and strengthening the university's knowledge exchange potential.

Key Objectives:

- Deliver development activities to enhance understanding of knowledge exchange and research impact.
- Facilitate community engagement and collaboration across disciplines and institutions.
- Raise awareness of knowledge exchange and research impact among early career researchers.
- Build skills and experience for successful knowledge exchange activities.
- Expand asynchronous resources for self-directed learning.

Programme Design:

- The 2024 programme extended over five weeks, compared to five days in 2023, allowing more time for engagement and skill-building.
- A searchable programme launched six weeks before live sessions, supplemented by themed collections of activities.
- Efforts were made to ensure accessibility and inclusivity, including live captions and sharing the Academy's Code of Conduct.

Session Delivery:

- The programme included three keynote talks, 49 workshops, bootcamps, masterclasses, and panel discussions, 44 individual career coaching sessions, and 10 tours of university sites.
- Collaboration with various university teams and external partners enriched the programme content.

New Elements:

- Introduction of a Community Directory for networking.
- Updated virtual delegate pack with departmental links.
- Creation of new asynchronous resources, including self-directed learning booklets.

Participation and Feedback:

- The programme saw 1571 registrations, with increased participation across all faculties and job roles.
- Post-event evaluations indicated significant improvements in attendees' knowledge and confidence in applying session topics.
- Long-term impact surveys from 2023 showed increased awareness of professional development needs, understanding of knowledge transfer, and confidence in delivering research impact.

Areas of Success:

- Extended programme duration allowed for deeper engagement.
- High registration and participation rates.
- Diverse session formats catered to different learning preferences.
- Efforts to ensure accessibility and inclusivity were well-received.
- Enhanced networking and collaboration opportunities.
- Positive feedback on knowledge and confidence gains.

Areas for Consideration for Future Programmes:

- Addressing the 40% non-attendance rate.
- Further promotion and integration of asynchronous content.
- Streamlining feedback collection for more detailed insights.
- Creating a more focused programme caters to all research areas and career stages.

Aims and Objectives of Making an Impact 2024

Making an Impact 2024 was developed in collaboration with the Making an Impact Steering Committee, feedback from participants and contributors from previous years, and the [Making an Impact Framework](#), and in line with the [University of Liverpool's Strategic Framework 2031](#).

The Series aimed to deliver high quality innovative events for all researchers and research enabling staff irrespective of career stage or discipline. The programme built on resources and activities from previous Series while creating new self-directed resources to enable participants to boost research impact productivity, develop their personal and professional research impact attributes, and strengthen the cohesion, resilience and sustainability of our university's knowledge exchange potential.

The design of Making an Impact 2024 was revised from 2023 to run over five weeks (compared with five days in 2023) provided more time for attendees to engage with the activities and build their skills and knowledge over time. The searchable programme, which launched 6 weeks before live sessions were delivered, was supplemented with curated collections of activities that were promoted in themes so to help individuals to navigate the rich and varied set of opportunities over the five weeks. These resources continue to be promoted via staff and student news articles to encourage engagement with research impact throughout the academic year.

Delivering the University's Strategic Objectives

The [Knowledge Exchange Framework \(KEF\)](#) led by [Research England](#) is a metrics-driven assessment framework providing a range of information on the knowledge exchange activities of universities in England, and how they work with external partners for the benefit of the economy and society. KEF results allow universities to better understand and improve their own performance in knowledge exchange.

The seven KEF perspectives, Research partnerships, Working with business, Working with the public and third sector, Skills, enterprise and entrepreneurship, Local growth and

regeneration, IP and commercialisation, and Public and community engagement, are incorporated into the [Making an Impact Framework](#), which is embedded in the design of the Making an Impact programme.

The 2024 results of the [KEF \(KEF4\)](#) show that the University of Liverpool remains in the top 20% in the sector for Research Partnerships, Working with Business, and Working with the Public and Third Sector. This year, the University also increased its performance in IP and Commercialisation, where we now sit in the top quintile.

The [Knowledge Exchange Concordat](#) includes contains eight guiding principles, including Principles 5: Capacity building. Making an Impact offers a clear programme of activities that enables researchers to boost research impact productivity, develop their personal and professional research impact attributes, and strengthen the cohesion, resilience and sustainability of the University's knowledge exchange potential. Furthermore, it promotes the accessible support for staff at all levels and PGRs wanting to establish and grow new enterprises or activities.

The University of Liverpool is committed to developing researchers for future roles in careers both within and outside of academia. This is a key area of focus in our [Researcher Development Concordat Action Plan](#), of which Making an Impact plays a part by delivering a variety of activities that support the development of skills and knowledge in working with different sectors, networking, and IP and commercialisation. Moreover, the Making an Impact Framework is designed as a guide to enable researchers to create a bespoke development plan for their learning needs over the programme.

The objectives of Making an Impact 2024 were:

- Deliver development activities for all staff and PGRs to gain a greater understanding of knowledge exchange and research impact
- Facilitate community engagement and collaboration between researchers from different disciplines, partner universities and non-academic institutions
- Enhance the awareness of knowledge exchange and research impact in early career researchers, including PGRs, to facilitate a baseline understanding that will support their career development
- Build the skills and experience in researchers and research enablers to successfully engage in knowledge exchange activities at the university
- Expand our bank of asynchronous resources to support self-directed learning in knowledge exchange and research impact

Planning, Design & Delivery

Planning and designing 2024

Making an Impact 2024 was planned and designed in consultation with the Making an Impact Steering Committee, members of whom were invited onto the committee to ensure diverse representation of relevant departments, special interest groups, and career stages. These included:

- Research Impact Officers from each Faculty
- Representative from IP Commercialisation
- Head of Consultancy & Industrial Strategy
- Portfolio Lead for Partnerships
- Head of International Partnership Development
- Partnerships and Innovation Manager
- Researcher Developer
- Media Relations Manager
- Development and Alumni Relations
- Knowledge Exchange Evaluation Officer
- Entrepreneur in Residence
- Race Equality Officer
- Research Staff Association Co-Chairs
- PGR Development Network Co-Leads

The Steering Committee provided feedback and insights into the content and delivery of the Series for 2024, in particular by providing valuable suggestions of how to build in sessions that reflect the University's focus on sustainability, collaborations and partnerships – as well as sessions that would be relevant to researchers at different career stages.

Enabling accessibility and inclusivity

As per policy in the Researcher Development team of The Academy, facilitators and/or speakers were informed of any accessibility adjustment requests one week before the session was to take place to ensure they could respond positively to any requests. Instructions were also provided at the beginning of any online sessions that ensured that all spoken guidance was added to chat and encouraged participants to contribute by unmuting or using the chat, whatever they felt more comfortable with.

The Academy's Code of Conduct:

<https://www.liverpool.ac.uk/researcher/development/conduct-events/> was also shared at the beginning of all sessions. Additionally, live captions were available for all sessions and all recordings included captions.

Session delivery

All Making an Impact 2024 sessions were between from 13th May – 14th June. Sessions were a mix of online and in-person formats and included:

- **Three Keynote** talks from experts and sector leaders on research partnerships and international research collaborations
- **49 independent** workshops, bootcamps, masterclasses, and panel discussions, both online and in-person
- **44 individual** 1:1 career coaching sessions for PGRs and ECRs
- **10 tours** of 6 different university sites

In total, 103 sessions were delivered. Of these sessions:

- **15** were available to external audiences

- 26 were open to Sumy State University
- 54 were open to PGRs

To facilitate the delivery of these sessions, we collaborated with a number of teams across the university, including:

- All teams in the Research, Partnerships and Innovation Directorate, including Consultancy, Enterprise, Knowledge Transfer Partnerships, International Development and the Research Partnerships Development teams
- Centre for Innovation in Education, with a number of sessions thinking about how generative AI impacts the way we work, and in particular, research
- Academy teams, such as Thrive and Prosper
- Alumni team - bringing in UoL Alumni to share their career stories
- Libraries, Museums and Galleries to deliver tours that showcase the research impact and engagement occurring across the University

New elements of Making an Impact 2024

- New Community Directory to facilitate networking between speakers, presenters and attendees
- Updated virtual delegate pack with a signposting 'Department Links' section that included links and information for all departments that are related to supporting academics in enhancing their research impact and partnership, and those who collaborated with us in delivering Making an Impact
- The creation of new asynchronous resources to supplement the live sessions, including self-directed learning booklets on Human Factors in Innovation and How to Identify Collaboration Opportunities

Enhancing knowledge exchange potential in postgraduate researchers

Making an Impact 2024 had specially curated sessions for PGRs to engage with high-quality personal and professional development activities to enhance their knowledge and skills in relation to research impact.

These included 1:1 career coaching, masterclasses on visualising research, and introductory sessions to learn about entrepreneurship, public engagement and professional networking.

Our attendance data shows that 158 PGRs attended Making an Impact 2024 sessions, which was 26% of our total attendees.

Further, 23 PGRs attended the 1:1 career coaching sessions.

Specific PGR feedback includes:

"[Making an Impact includes] insightful sessions that are relevant to my needs as a PGR student. The sessions equip me for my current needs as well as future needs as I get into the professional field."

"[The Narrative CV workshop was] particularly useful because considering my situation as a PhD student, inadequate publication would be a disadvantage for job hunting. This CV allows me to present more skills of myself beside publications."

Further, three guest [podcasts](#) were created and included as part of The Academy's Developing Practice podcast with PGR students as guest interviewers. These podcasts have between 162 listens in total.

Communications strategy and competitions

Multiple approaches were used to promote and raise awareness of Making an Impact 2024 and its resources. This included:

- Seven staff and student news articles, released before, during and after Making an Impact 2024
- Internal and external comms kits sent to relevant internal- (e.g. within Faculties) and external-facing (e.g. alumni team) staff across the University
- Direct emails from James Howard Saneeya Qureshi to all staff and PGRs, the senior leadership forum, R14 members and the Research Staff Association
- Emails and a comms kit targeted for Sumy State University staff and students
- A social media campaign across X and LinkedIn with 1-3 posts scheduled daily before and during the programme of events, and posts scheduled twice a week for 4 weeks following the events
- Weekly emails to all those registered for sessions during Making an Impact 2024 raising awareness of upcoming events and resources from previous sessions
- The Making an Impact 2024 Teams channel, with 2-3 posts a week before and during the programme of events

As part of the social media communications campaign, the Making an Impact Sprint Competition invited people to share reflections on Making an Impact 2023, what they were looking forward to in Making an Impact 2024 and their experiences of sessions they attended. The competition was designed to build momentum and raise awareness of Making an Impact 2024, and most of the entries received views in the hundreds, likes and reposts. The competition awarded 17 prizes in the run up to and during Making an Impact 2024. Of the 17 winners:

- 16 were from the University of Liverpool, 1 was based at Trinity College Dublin
- 6 were postgraduate research students, 3 were research staff, 5 were established researchers (lecturers, senior lecturers), 3 were professional services staff
- 9 were from the Faculty of Health and Life Sciences, 2 from the Faculty of Humanities and Social Sciences, 2 from the Faculty of Science and Engineering, and 3 from Central Services (and 1 was external but in a health and life sciences discipline)
- 14 winning posts were on X, 3 were on LinkedIn

The winners were awarded research and professional development books as prizes (e.g. The PhD Handbook, The Research Impact Handbook, 7 Habits of Highly Effective People). Some examples of winning posts are provided below:

Sarah Boardman @SarahAimeeB

Attend the #UniLivImpact24 working less but accomplishing more session hosted by the incredibly engaging @jamiypei_!

I will definitely be changing my to do list into a menu and thinking of myself more as a loaf of bread (iykyk 😊)

Exited for my other MAI events! @LivResearcher

3:40 PM · May 21, 2024 · 369 Views

1 comment, 2 retweets, 3 likes, 1 bookmark

Karishma Asher (she/her) @khasher

Fantastic morning yesterday discussing embedding EDI into research design and impact as part of @LivResearcher 's #UniLivImpact24 🌟

8:38 AM · Jun 4, 2024 · 168 Views

1 retweet, 4 likes, 1 bookmark

Eleanor Barlow (She/Her) • 1st
PhD student in Nanomedicine for Long-Acting Injectables at the University of Li...
3w • 🌐

I had a brilliant time yesterday attending a talk on growing your industry network as part of Making An Impact 2024.

Some really great advice from [Hazel Kennedy](#) and [Ali T.](#) on how to build connections and maintain them. Bringing industry and academia together is such an important topic to help get amazing research out into the world.

Thank you [University of Liverpool - The Academy](#) for putting on a great session #UniLivImpact24

You and 13 others, 2 comments, 1 repost

Dr Mark Smith • 3rd+
Research Associate on SUBDENSE and expert in Policy Integration and...
1mo • 🌐

As a social scientist, it was fun to put on a lab coat and go on a tour of the Material Innovation Factory to find out what all the machines do yesterday lunchtime as part of Making an Impact 2024 #UniLivImpact24

6 likes

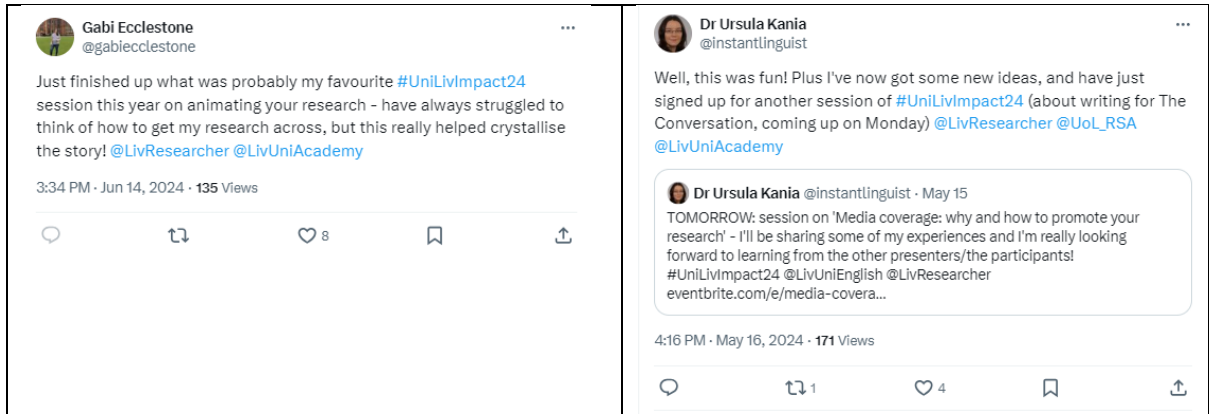


Figure 1. Examples of organic social media content to enhance engagement with Making an Impact

Key numbers

Table 1 highlights the key figures from the Making an Impact 2024 Series. This programme was open to all staff who research, PGRs and research-related staff at all career stages across all faculties.

Making an Impact 2024 had a total of 1571 registrations (Table 1); over the five-week Series, there was an increase in registrations from all job role and faculties when compared with Making an Impact 2023. The breakdown of participation by Faculty and role for each session can be found in Appendix 1. While there was an increase in registrations, there was an approximate non-attendance rate of 40% (Table 2). However, there was an increase in the engagement with asynchronous content (Table 3).

Table 1. Key numbers for Making an Impact 2024

Item	Registrations		Change from 2023
Registrations	876	1571	↑
UoL	769	1208	↑
non-UoL	107	363	↑
Faculty participation			
HLS	17%	36%	↑
HSS	30%	30%	-
SE	22%	27%	↑
Central services	4%	5%	↑
Job Role participation			
PGRS	30%	39%	↑
ECR	23%	37%	↑
A,T,RS	31%	36%	↑
ER	4%	7%	↑
PI/ MoRs	5%	5%	-
RRPSS	13%	19%	↑
CRS	1%	2%	↑

This table highlights the changes in participation and programme from Making an Impact 2023 and 2024. For context, Making an Impact 2023 ran over 5 days in one week when compared with Making an Impact 2024 which ran for 5 weeks, with four weeks of live sessions and one 'embedding week' with asynchronous activities only. Abbreviations: UoL: University of Liverpool; HLS: Health and Life Sciences; HSS: Humanities and Social Sciences; SE: Science & Engineering; PGRS: Postgraduate researchers; ECR: Early career researchers; A, T, RS: Academic, teaching and research staff; ER: Established researchers; PI: Principle Investigators; MoRs: Managers of researchers; RRPSS: Research-related professional service staff; CRS: Clinical research staff.

Table 2. Attendance data by role and faculty

Role	Faculty				Total
	Central Services	Health and Life Sciences	Humanities and Social Sciences	Science and Engineering	
A,T,RS	5	21	72	12	110
CRS	2	2	0	0	4
ECR	0	81	43	53	177
ER	0	11	9	11	31
PGRS	4	49	85	20	158

RRPSS	58	17	11	42	128
Total	69	186	220	144	619

This table shows the overall attendance numbers for Making an Impact 2024, by job role and faculty. There was an overall non-attendance rate of 40% for this programme.

Abbreviations: A,T,RS: Academic, teaching and research staff; CRS: Clinical research staff; ER: Established researchers; ECR: Early career researchers; PGRS: Postgraduate researchers; RRPS: Research-related professional service staff.

Table 3. Engagement with asynchronous content

Content type	Engagement numbers
Recorded sessions	17
Views	339
Podcasts	3
Plays	162
Virtual Delegate Pack views	554
Top Tips booklet	47
Inspirational playlist	20
Self-reflection resources	42
Department links	86

This table shows the engagement with the asynchronous content that was created for Making an Impact 2024. There was an increase in engagement with this content compared with 2023.

Feedback

Overall evaluation of Making an Impact

The Kirkpatrick model of evaluation was used to evaluate the impact of this programme, which includes an immediate assessment of session relevance and knowledge gained (Levels 1 & 2) followed by a 6-month post-programme evaluation of how participants have used the knowledge gained in their day-to-day work (Levels 3 & 4).

Making an Impact 2024 immediate post-event evaluation

Participants were asked about their understanding/knowledge of the session topic and their confidence in applying it in their day-to-day work when registering for any session, and were then asked to re-assess this in a post-session survey within 2 days of the session completion.

The overall evaluation the programme showed that after attending a Making in Impact session, on average, 28% attendees stated that they now knew a great detail about the topic (up from 5% before attending). Further, 67% of attendees stated that were confident or very confident in applying the session topic to their day-to-day working environment/professional practice (up from 20% before attending).

General feedback from sessions included:

"[The media coverage] session was great and very clearly explained, thank you! Very informative too!"

"Very helpful to have the expert from DSIT speak; Great info to be aware of when speaking with academics. Good to know who to signpost."

"This session has improved my understanding of a Narrative CV: 'Consider not only what you have done but the experience gained from it and the impact'."

Attendees responded with the following, when asked what they will do as a result of the session they attended:

"I will apply this knowledge gained in upcoming grant proposals."

"[I will] follow-up more on KEF as that was the one I knew least about (and it ties with some of my new work at present). Also love the Research Partnership Toolkit!"

"[I will] find out how to expand collaborations with all of our partners at Liverpool Health Partners to contribute towards REF and KEF."

Long-term impact of engaging with Making an Impact

The follow-up survey sent 6-months after Making an Impact 2023 showed that:

- 88% respondents reported becoming aware of their own professional development needs as a result of attending Making an Impact 2023
- 75% of respondents were more mindful of the potential for knowledge transfer in and out of Higher Education
- 75% of respondents had more understanding about the importance of research impact as a process
- 63% had more confidence in relation to delivering research impact
- 38% had engaged in more enterprising activities

- 25% reported that they frequently applied the skills/knowledge from Making an Impact 2023 in my professional setting

Specific examples of how respondents had used their skills included:

“I am more confident in making elevator speeches and distilling what I have to say to what is most important to the specific audience. I am also more confident in moving to industry and more self-aware about my transferable skills.”

“I [joined] the Public Engagement program Meet The Scientist and created my own project. I have also engaged with the Public through PPIE at the Royal Liverpool University Hospital to gain public support for my project.”

Data from the 6-month follow-up survey for Making an Impact 2024 will be available in the Making an Impact 2025 report.

Overall Reflections

Areas of success

1. **Extended Programme Duration:** The shift from a five-day to a five-week programme allowed participants more time to engage with activities, leading to deeper learning and skill development.
2. **High Engagement:** The programme saw a significant increase in registrations and participation across all faculties and job roles, indicating a broad interest and engagement with the content.
3. **Diverse Session Formats:** The mix of online and in-person sessions, including workshops, masterclasses, and 1:1 coaching, catered to different learning preferences and needs.
4. **Inclusivity and Accessibility:** Efforts to ensure accessibility, such as live captions and sharing the Academy’s Code of Conduct, were well-received and contributed to an inclusive environment.
5. **Collaboration and Networking:** The introduction of the Community Directory and enhanced virtual delegate packs facilitated better networking and collaboration among participants.
6. **Positive Feedback:** Post-event evaluations showed a significant increase in attendees’ knowledge and confidence in applying session topics to their professional practice.

Areas for Improvement

1. **Attendance Rates:** Despite high registration numbers, there was a 40% non-attendance rate. Strategies to improve attendance, such as a more streamlined programme, could be explored.
2. **Engagement with Asynchronous Content:** While there was an increase in engagement with asynchronous content, further promotion and integration of these resources could enhance their usage.
3. **Feedback Collection:** Streamlining the feedback collection process to gather more detailed insights could help in refining future programmes.
4. **Session Diversity:** The programme covered a wide range of topics; however, some participants reported that it was difficult to choose relevant activities. Streamlining the focus of the programme for 2025 would help with this.

Plans for Making an Impact 2025

Making an Impact 2025 will build on the feedback and experiences of our facilitators/ speakers and attendees, while improving in the areas that have been flagged in 2024. This includes:

- A shortened, more **focused programme** of 3 weeks (including one embedding week)
- **Greater collaboration** with engagement and impact activities across the University occurring through the academic year to provide attendees with a clear overview of all available development opportunities
- Updated **Making an Impact Framework** that reflects sector changes and links to the updated REF and KE
- Streamlined searchable programme and navigation guide
- Focus on level of experience of participants with engagement and impact, rather than job roles

Table 2. Making an Impact 2024 session registration by faculty

Week	Session	Total numbers booked	UoL	Non-UoL	HLS	SE	HSS	Central Services	Other
Week : 13-17th May	Using Artificial Intelligence in your Media Engagement	49	29	20	8	10	15	0	2
	Tour of the Spine	15	15	0	3	7	2	1	2
	Policy 101: how policy is made and how to influence it	14	14	0	6	8	5	1	2
	Career Coaching Alys Kay x1	1	1	0	0	1	0	0	0
	Knowledge exchange activities and where to find them	28	25	3	9	10	10	0	2
	Annual Impact Accelerator Account Showcase	32	31	1	9	10	13	1	0
	Tour of the Material Innovation Factory (MIF)	4	4	0	1	0	3	0	0
	Professional networking for researchers	48	33	15	19	6	14	0	2
	Understanding challenges and barriers to industry academic partnerships	21	16	5	7	5	3	4	1
	Knowledge transfer partnerships: different types and their opportunities	12	12	0	1	8	6	0	1
	Tour of Garstang Museum	4	4	0	3	0	1	0	0

	Making Social Media work for you	13	13	0	11	6	6	3	1
	How to enhance your LinkedIn profile and learn savvy networking strategies to propel your career	32	30	2	16	6	8	1	2
	Keynote: Building research collaborations & delivering research impact with SumDU	57	34	23	17	7	13	5	2
	Why Commercialise? Benefits, impact and research dollars	6	6	0	2	3	2	0	1
	Media coverage: why and how to promote your research	8	8	0	4	3	4	1	1
	Career Coaching Elizabeth Adams x1	1	1	0	0	0	1	0	0
	A beginners guide to Intellectual Property	20	18	2	6	5	13	0	1
	Making complex ideas simple: using different tools to explain your research impact	30	20	10	6	6	9	2	3
	Building confidence for impact	23	21	2	12	8	5	0	1
Week 2: 20-24th May 2024	How to write for The Conversation	20	20	0	7	7	10	1	1
	Alumni session: AI and its impact on the workforce	59	28	31	10	6	10	1	4
	Using Artificial Intelligence in Engagement and Impact	36	30	6	17	7	10	2	3

Am I an Exporter? – Working with International Collaborators	14	14	0	2	15	0	1	3
Narrative CVs: an evolving story	40	40	0	11	16	23	3	2
Tour of the Digital Innovation Facility (DIF)	12	12	0	2	5	0	2	1
Tour of the Material Innovation Factory (MIF)	6	6	0	0	3	0	0	3
Working less, Accomplishing more: alternative practices for working impactfully	52	44	8	29	13	14	1	0
The Knowledge Exchange! Best practice & funding for industry collaborations	9	9	0	3	7	4	2	0
Tour of Garstang Museum	5	5	0	1	1	1	0	2
Your Researcher Profile: How to Maximise Impact with Metrics	56	30	26	13	13	13	1	3
Enhancing Research through Reproducibility and Openness	27	9	18	4	3	1	2	2
Policy briefings: How to create a briefing to engage with a policy audience	46	30	16	11	7	17	2	4
Energy Centre Tour - exploring the hub of heat and power on campus	9	9	0	2	2	3	0	2

	Responsible and relevant research in the Global South: What does it take?	24	13	11	9	3	4	0	1
	Postdoc skills: how to use them in and beyond academia	78	40	38	24	13	8	0	0
	Tour of the Special Collections (Sydney Jones Library)	8	8	0	2	0	6	0	0
	Unlocking Opportunities: Building an Effective Outreach Strategy	35	19	16	13	7	10	2	2
	Frameworks, frameworks, frameworks: The REF, KEF and You!	23	23	0	9	9	9	2	4
	Planning for Equity, Diversity and Inclusion in Impact and Research Design	15	15	0	9	7	7	2	1
	Spinning Out: Why, When and How?	8	8	0	3	7	2	0	1
	Effective kick off conversations (scoping) with project partners	27	17	10	9	8	6	1	4
	Best practice negotiation with project partners	19	12	7	9	8	5	0	0
	Tour of the Material Innovation Factory (MIF)	11	11	0	1	2	1	3	4
	Working collaboratively to create impactful research	18	5	13	7	4	9	0	4

	How can my research contribute to sustainable innovation?	9	6	3	1	5	4	0	0
	Tour of Garstang Museum	7	7	0	1	2	2	1	0
	A guide to industry contacts for ECRs and PGRs	14	14	0	10	7	11	0	0
	Keynote: Creative collaborations; developing Knowledge Quarter Liverpool	39	21	18	5	7	6	5	3
	Positive Intelligence: building resilience to enhance research impact	13	13	0	5	8	5	0	3
	What's the headline? Bringing research to life through powerful storytelling	22	22	0	17	7	9	3	0
	Thrive Together: Reshaping Collaboration	9	6	3	5	2	5	2	0
Week 5: 10th - 14th June	Strategic career decision making	16	16	0	13	3	7	0	0
	Don't know where to start with a narrative CV?	22	22	0	10	11	8	2	0
	Unlock your career potential through creative collage coaching	12	12	0	10	0	9	0	1
	Tour of the Material Innovation Factory (MIF)	4	4	0	0	3	1	0	0
	Career coaching - Denise Chilton	1	1	0	1	0	0	0	0

Consultancy: knowledge exchange that helps create impact and raise profiles	14	14	0	8	3	8	1	0
How to evaluate your impact	34	24	10	8	10	11	0	2
Grant writing workshop with Innovate UK Business Growth	18	18	0	18	7	2	1	2
Tour of Garstang Museum	10	10	0	0	4	3	0	1
Generative AI in Research Collaboration	14	14	0	6	5	10	0	0
Data Visualisation: engaging others with your research	39	29	10	17	10	16	2	6
Keynote: The opportunities and challenges of global research collaboration	53	26	27	5	6	7	8	7
Career Coaching Alys Kay x1	1	1	0	0	0	1	0	0
Attracting your own research funding: writing & applying for fellowships	49	47	2	27	13	16	2	1
PANEL - From Liverpool to Impact: Career stories	22	20	2	11	7	5	0	1
Animating your research: producing impactful social media content	34	29	5	19	6	12	0	0
Total	1571	1208	363	558	420	473	75	102

Abbreviations: UoL: University of Liverpool; HLS: Health and Life Sciences; HSS: Humanities and Social Sciences; SE: Science & Engineering

Table 3. Making an Impact 2024 session registration by role

Week	Session	Total numbers booked	UoL	non UoL	PGR	PGR Early	PGR Mid	PGR Late	ECR	ER	A,T,R	RRPS	RTP	CRS	Other	
Week 1: 13-17th May	Using Artificial Intelligence in your Media Engagement	49	29	20	18	7	4	11	14	5	23	4	0	1	1	
	Tour of the Spine	15	15	0	2	1	0	0	1	0	2	8	0	0	2	
	Policy 101: how policy is made and how to influence it	14	14	0	5	2	1	0	10	0	2	5	0	1	1	
	Knowledge exchange activities and where to find them	28	25	3	19	5	9	5	4	2	12	3	1	1	0	
	Annual Impact Accelerator Account Showcase	32	31	1	5	1	2	2	8	7	17	3	0	0	0	
	Tour of the Material Innovation Factory (MIF)	4	4	0	1	1	1	0	2	0	0	0	0	0	0	1
	Professional networking for researchers	48	33	15	17	8	7	7	17	4	20	5	0	0	0	1
	Understanding challenges and barriers to industry academic partnerships	21	16	5	5	1	2	1	7	3	7	9	1	1	1	0
	Knowledge transfer partnerships: different types and their opportunities	12	12	0	0	0	0	0	0	7	2	6	3	1	0	0
	Tour of Garstang Museum	4	4	0	1	0	0	0	0	3	0	0	0	0	0	0
	Making Social Media work for you	13	13	0	14	4	6	4	4	5	1	4	4	1	0	1

	How to enhance your LinkedIn profile and learn savvy networking strategies to propel your career	32	30	2	15	4	4	8	13	1	8	2	1	2	1
	Keynote: Building research collaborations & delivering research impact with SumDU	57	34	23	20	6	8	9	16	3	26	8	2	2	2
	Why Commercialise? Benefits, impact and research dollars	6	6	0	0	0	1	0	2	0	5	1	0	1	0
	Media coverage: why and how to promote your research	8	8	0	3	0	2	1	6	0	3	2	0	0	0
	A beginners guide to Intellectual Property	20	18	2	12	3	6	3	5	1	8	5	0	0	1
	Making complex ideas simple: using different tools to explain your research impact	30	20	10	13	3	4	6	7	3	13	3	1	0	2
	Building confidence for impact	23	21	2	11	3	5	4	9	1	8	2	1	0	0
Week 2: 20-24th May 2024	How to write for The Conversation	20	20	0	7	1	3	3	4	3	11	4	2	0	0
	Alumni session: AI and its impact on the workforce	59	28	31	19	1	6	6	20	3	21	6	2	3	1
	Using Artificial Intelligence in Engagement and Impact	36	30	6	19	3	6	7	7	1	13	8	0	1	1
	Am I an Exporter? – Working with International Collaborators	14	14	0	1	0	0	1	4	1	4	10	0	0	4

Narrative CVs: an evolving story	40	40	0	10	1	2	7	16	4	23	9	4	0	2
Tour of the Digital Innovation Facility (DIF)	12	12	0	1	0	0	1	1	1	9	2	0	0	0
Tour of the Material Innovation Factory (MIF)	6	6	0	0	0	0	0	0	0	2	2	0	0	2
Working less, Accomplishing more: alternative practices for working impactfully	52	44	8	24	6	9	8	24	4	18	3	3	2	0
The Knowledge Exchange! Best practice & funding for industry collaborations	9	9	0	0	0	0	0	7	3	6	4	1	0	1
Tour of Garstang Museum	5	5	0	0	0	0	0	2	0	0	2	0	0	1
Your Researcher Profile: How to Maximise Impact with Metrics	56	30	26	24	7	5	12	26	4	15	11	2	0	2
Enhancing Research through Reproducibility and Openness	27	9	18	12	3	2	5	4	0	12	3	0	1	1
Career Coaching Alys Kay	1	1	0	0	0	0	0	0	0	0	1	0	0	0
Career Coaching Alys Kay	1	1	0	0	0	0	0	0	0	0	1	0	0	0
Policy briefings: How to create a briefing to engage with a policy audience	46	30	16	21	2	1	4	24	0	8	8	1	0	1
Energy Centre Tour - exploring the hub of heat and power on campus	9	9	0	3	2	1	0	4	0	1	2	1	0	0

Responsible and relevant research in the Global South: What does it take?	24	13	11	7	3	1	2	11	1	7	6	1	1	1
Postdoc skills: how to use them in and beyond academia	78	40	38	14	0	7	7	60	0	10	8	0	0	0
Tour of the Special Collections (Sydney Jones Library)	8	8	0	2	3	2	0	0	0	3	3	1	0	0
Unlocking Opportunities: Building an Effective Outreach Strategy	35	19	16	17	3	7	7	21	0	11	6	0	0	1
Frameworks, frameworks, frameworks: The REF, KEF and You!	23	23	0	1	0	1	0	7	4	9	18	0	0	0
Planning for Equity, Diversity and Inclusion in Impact and Research Design	15	15	0	8	2	1	6	9	2	8	3	0	0	1
Spinning Out: Why, When and How?	8	8	0	2	0	0	2	4	2	2	3	0	0	1
Effective kick off conversations (scoping) with project partners	27	17	10	7	1	4	3	9	2	18	8	0	0	0
Best practice negotiation with project partners	19	12	7	11	2	2	5	5	4	9	5	1	0	0
Tour of the Material Innovation Factory (MIF)	11	11	0	2	0	1	0	1	0	0	7	0	0	1
Working collaboratively to create impactful research	18	5	13	10	2	3	5	2	0	11	5	0	0	0

	How can my research contribute to sustainable innovation?	9	6	3	4	0	2	1	1	0	4	4	1	0	0
	Tour of Garstang Museum	7	7	0	1	1	0	0	3	0	0	2	0	0	1
	A guide to industry contacts for ECRs and PGRs	14	14	0	12	1	3	8	11	0	5	3	0	0	0
	Keynote: Creative collaborations; developing Knowledge Quarter Liverpool	39	21	18	15	5	3	2	11	2	9	9	1	0	5
	Positive Intelligence: building resilience to enhance research impact	13	13	0	10	3	3	3	5	0	2	5	1	0	0
	What's the headline? Bringing research to life through powerful storytelling	22	22	0	10	2	3	6	12	0	8	7	1	0	0
	Thrive Together: Reshaping Collaboration	9	6	3	2	1	0	2	6	1	3	6	2	0	0
	Strategic career decision making	16	16	0	9	1	4	5	12	2	3	0	1	0	0
Week 5: 10th - 14th June	Don't know where to start with a narrative CV?	22	22	0	7	2	2	4	14	3	9	4	1	1	0
	Unlock your career potential through creative collage coaching	12	12	0	6	1	2	6	8	3	6	1	0	0	0
	Tour of the Material Innovation Factory (MIF)	4	4	0	3	1	0	0	0	0	0	0	0	1	1

Consultancy: knowledge exchange that helps create impact and raise profiles	14	14	0	4	1	0	2	5	3	11	2	1	0	0
How to evaluate your impact	34	24	10	17	2	4	5	7	1	18	3	3	1	0
Grant writing workshop with Innovate UK Business Growth	18	18	0	5	1	2	1	12	6	2	8	3	2	0
Tour of Garstang Museum	10	10	0	6	1	2	0	2	0	2	1	0	0	0
Generative AI in Research Collaboration	14	14	0	10	2	2	5	7	0	5	0	0	0	1
Data Visualisation: engaging others with your research	39	29	10	20	6	8	5	16	3	28	6	1	0	0
Keynote: The opportunities and challenges of global research collaboration	53	26	27	16	5	5	6	7	1	24	13	1	0	7
Attracting your own research funding: writing & applying for fellowships	49	47	2	20	2	8	10	26	4	9	7	2	1	0
PANEL - From Liverpool to Impact: Career stories	22	20	2	16	10	4	5	0	0	2	0	1	0	1
Animating your research: producing impactful social media content	34	29	5	19	4	8	8	10	2	12	2	0	0	0
Totals	1571	1208	363	610	145	194	251	588	104	561	302	48	24	53

Participants self-reported their role at registration. All participants could select up to 2 different role types.

Abbreviations: UoL: University of Liverpool; PGR: Postgraduate researcher; ECR: Early career researcher; A, T, RS: Academic, teaching and research staff; ER: Established researchers; PI: Principle Investigators; RRPS: Research-related professional service staff; CRS: Clinical research staff.

