

# Music Management MA

#### **COURSE DETAILS**

Full-time: 12 monthsPart-time: 24 months

#### **KEY DATES**

Apply by: <u>29 August 2025</u>Starts: 22 September 2025

# **Course overview**

The Music Management MA is a programme designed with your career prospects in mind. Alongside studying Music Management topics at an advanced level, you will also have the option of a work placement at a relevant arts organisation.

#### INTRODUCTION

You will graduate from this master's programme with a detailed understanding of Music Management and with enhanced employment prospects. These prospects will be enriched not only by the support offered from our placements team in securing an optional placement within your course, but also by the expert academic guidance we give you to complete a dissertation in your chosen specialist field. Our industry partnerships and connections provide networking opportunities within the course that will prepare you for employment.

You'll gain invaluable knowledge around not only management in the music industry, but also arts management, heritage management and other roles in the public sector.

You will have access to our diverse Music facilities, including the Tung Auditorium, and specialist practice spaces for classical and popular music. You will be able to access live music, including the vibrant artistic programme at the Tung Auditorium and across the thriving musical culture of the city of Liverpool.

The University's Department of Music has a long history in music industry studies and our staff will be able to give you the detailed academic support you require to realise a substantial study that helps demonstrate your newly developed expertise to prospective employers. Your CV will be improved and your skill levels will be raised in substantial and rewarding ways.

#### WHAT YOU'LL LEARN

Fundamental concepts of the Music industry.

- How to interpret markets and audiences of Classical music.
- Understand contracts and publishing rights in the Music industry.
- Key managerial skills surrounding entire orchestras.
- Develop essential skills for research at postgraduate level.
- Teamwork and communication skills.

# **Course content**

Discover what you'll learn, what you'll study, and how you'll be taught and assessed.

#### **SEMESTER ONE**

The Music Management MA will consist of six modules; three in the first semester and three in the second yielding a credit total of 120. The further 60 credits will be earned through the completion of the dissertation which can be on any aspect of classical music business.

#### **COMPULSORY MODULES**

### **MANAGING MUSIC MAKING (MUSI541)**

Credits: 30 / Semester: semester 1

This module introduces students to every aspect of managing a symphony orchestra and concert venues. Students will benefit from guest speakers drawn from managerial staff from the classical music sector.

#### **RESEARCHING THE MUSIC INDUSTRY (MUSI510)**

## Credits: 15 / Semester: semester 1

The module examines some of the interdisciplinary approaches to the study of the music industries and explores these contributions. Drawing on examples it examines, in a practical way, how research in the field is conducted. Students learn how to plan and develop a research project in preparation for their dissertation. Students will develop their understanding through lectures, class discussions and tutorials. Successful students on this module will develop skills in research appropriate for the study of the music industries at postgraduate level, including library research skills and the ability to evaluate various kinds of evidence.

## **MARKETING LIVE MUSIC (MUSI540)**

### Credits: 15 / Semester: semester 1

This module will cover methodologies and practices for identifying audiences for live music performances and will explore how to apply strategies and tactics for managing and marketing live music events and/or venues.

#### **OPTIONAL MODULES**

### **WORK PLACEMENT (MUSI542)**

Credits: 30 / Semester: semester 2

This module involves students carrying out a work placement in the music industry. They will shadow music professionals and learn the modes and methods of managing in various departments within a music organisation. Students will be assessed through a portfolio and presentation in which they share and reflect on what they have learnt during the placement.

Any optional modules listed above are illustrative only and may vary from year to year. Modules may be subject to minimum student numbers being achieved and staff availability. This means that the availability of specific optional modules cannot be guaranteed.

#### **SEMESTER TWO**

#### **COMPULSORY MODULES**

**CLASSICAL MUSIC: INDUSTRY AND SOCIAL CONTEXTS (MUSI543)** 

Credits: 15 / Semester: semester 2

This module will follow the first semester module on 'Managing Music Making' and will look in greater depth at the many different activities and challenges encountered by people working in the classical music sector. This module will broaden out from the guest speakers of the first semester module and will look at other parts of the classical music industry beyond the symphony orchestra, such as recording and broadcasting, composition and publishing, soloists and agents, and small ensemble and vocal music. Throughout this module, students will consider how the traditions and cultural context of classical music shape the industry, with discussion of concepts such as the canon, performance practice, and amateur and professional music-making.

## **MUSIC COPYRIGHT AND CONTRACTS (MUSI516)**

Credits: 15 / Semester: semester 2

This module explores the key agreements entered into between musicians and music companies. Central among these are the contracts which seal the assignment of rights in songs publishing and recording. Further, there are agreements made between musicians and managers and between live agents, venues and promoters that, together, create the legal frameworks within and through which music industry takes place.

Any optional modules listed above are illustrative only and may vary from year to year. Modules may be subject to minimum student numbers being achieved and staff availability. This means that the availability of specific optional modules cannot be guaranteed.

#### **FINAL PROJECT**

#### **COMPULSORY MODULES**

#### **DISSERTATION (MUSI524)**

Credits: 60 / Semester: summer

- · To deepen the student's knowledge of the chosen topic
- · To develop and practice research skills
- · To develop and practice writing and presentation skills
- · To develop the ability to conduct extendedarguments

Any optional modules listed above are illustrative only and may vary from year to year. Modules may be subject to minimum student numbers being achieved and staff availability. This means that the availability of specific optional modules cannot be guaranteed.

#### **HOW YOU'LL LEARN**

Teaching on the Music Management MA is primarily through interactive lectures where you will explore theories and real-world case studies from the music sector. There is the option of carrying out a work placement with a local arts organisation so that you can graduate with hands-on work experience. There are three modules per semester which typically means seven hours of class per week.

#### **HOW YOU'RE ASSESSED**

Students are assessed through course work. We tend to expect two pieces of coursework per module. The types of coursework vary widely across the programme – from group presentations to the production of portfolios on specific subjects to standard essays. All students submit a dissertation and there is a dedicated class to prepare you for the development of your topic. Individual students are then furnished with academic supervisors to support your learning.

#### LIVERPOOL HALLMARKS

We have a distinctive approach to education, the Liverpool Curriculum Framework, which focuses on research-connected teaching, active learning, and authentic assessment to ensure our students graduate as digitally fluent and confident global citizens.

# Careers and employability

The MA is very much industry-focused. Members of staff for the most part have wide-ranging music industry experience and are able to draw on this in the preparation of classes. Familiarity with local and national practitioners means that classes are current and highly-informed. Where possible, guest speakers are brought in to illustrate aspects of music industry practice.

All this noted, the MA is still an academic degree in a Russell Group university and staff academic standards are equally high. All members of staff hold PhD qualifications in relevant disciplines and all are experienced PhD supervisors. Every year, a small number of graduates indicate that they would like to carry on their studies at PhD level and we see 'employability' as preparation either for industry or for academia and support students, whatever their proposed career paths might be.

Career support from day one to graduation and beyond

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<u>Career planning</u>
Our Careers Studio and career coaches can provide tailored support for your future plans.

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From education to employment	
Employability in your curriculum for a	successful transition

## **Networking events**

<u>Make meaningful connections with like-minded professionals</u>

#### **YOUR FUTURE**

Graduates from this programme have pursued careers in a wide range of areas within the music industry including:

- Orchestra Management
- Venue Management
- Orchestra and Concerts Promotion
- Orchestra and Concerts Marketing
- Artistic Planning for Orchestras
- Community Music engagement
- Fund Raising for the Arts.



# Fees and funding

Your tuition fees, funding your studies, and other costs to consider.

#### **TUITION FEES**

UK fees (applies to Channel Islands, Isle of Man and Republic of Ireland)		
Full-time place, per year	£11,700	
Part-time place, per year	£5,850	

International fees	
Full-time place, per year	£24,100
Part-time place, per year	£12,050

Fees stated are for the 2025-26 academic year.

Tuition fees cover the cost of your teaching and assessment, operating facilities such as libraries, IT equipment, and access to academic and personal support.

- You can pay your tuition fees in instalments.
- All or part of your tuition fees can be <u>funded by external sponsorship</u>.
- International applicants who accept an offer of a place will need to <u>pay a tuition fee</u> <u>deposit</u>.

If you're a UK national, or have settled status in the UK, you may be eligible to apply for a Postgraduate Loan worth up to £12,167 to help with course fees and living costs. **Learn more about fees and funding**.

#### **ADDITIONAL COSTS**

We understand that budgeting for your time at university is important, and we want to make sure you understand any course-related costs that are not covered by your tuition fee. This could include buying a laptop, books, or stationery.

Find out more about the <u>additional study costs</u> that may apply to this course.

#### **SCHOLARSHIPS AND BURSARIES**

We offer a range of scholarships and bursaries that could help pay your tuition and living expenses.

We've set the country or region your qualifications are from as United Kingdom. <u>Change it</u> here

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#### POSTGRADUATE GLOBAL ADVANCEMENT SCHOLARSHIP - COURSE

International students

If you're an international student joining one of 30+ selected master's courses, you could be eligible to receive a discount worth £5,000 off your tuition fees, if you haven't studied with us before.

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#### **GRADUATE LOYALTY ADVANCEMENT SCHOLARSHIP**

• <u>Home and international students</u> <u>If you're a University of Liverpool graduate starting this master's degree with us, you could be</u> eligible to receive a loyalty discount of up to £2,500 off your master's tuition fees.

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# CHILEAN NATIONAL AGENCY FOR RESEARCH AND DEVELOPMENT (ANID) SCHOLARSHIP

- International students
- o Chile

If you're a Chilean student joining a master's degree, you could be eligible to apply for a 20% discount on your tuition fees with a Chilean National Agency for Research and Development (ANID) Scholarship. Scholarship.

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#### **CHEVENING SCHOLARSHIPS**

- International students
- o <u>Albania</u>
- o <u>Algeria</u>
- Anguilla
- o Antiqua and Barbuda
- o Argentina
- o <u>Australia</u>
- o <u>Azerbaijan</u>
- Bangladesh
- Barbados
- o <u>Belize</u>
- o Bolivia

- o <u>Brazil</u>
- British Virgin Islands
- o <u>Brunei</u>
- Canada
- o <u>Cayman Islands</u>
- o Chile
- o China
- o <u>Columbia</u>
- o Costa Rica
- <u>Cuba</u>
- o <u>Dominica</u>
- <u>Ecuador</u>
- o <u>Egypt</u>
- El Salvador
- Ghana
- o <u>Guatemala</u>
- <u>Guyana</u>
- <u>Honduras</u>
- Hong Kong
- <u>Iceland</u>
- o India
- <u>Indonesia</u>
- o <u>Iraq</u>
- <u>Jamaica</u>
- o <u>Japan</u>
- <u>Jordan</u>
- <u>Kazakhstan</u>
- o <u>Kenya</u>
- <u>Libya</u>
- o <u>Malaysia</u>
- Mauritius
- o <u>Mexico</u>
- o <u>Moldova</u>
- o <u>Mongolia</u>
- Montserrat
- o <u>Morocco</u>
- o <u>Nepal</u>
- New Zealand
- <u>Nicaragua</u>
- o <u>Nigeria</u>
- o <u>Pakistan</u>
- o <u>Panama</u>
- Paraguay
- o <u>Peru</u>
- Philippines
- o <u>Russia</u>
- Saint Kitts and Nevis
- o Saint Lucia

- o Saint Vincent and The Grenadines
- Serbia
- <u>Singapore</u>
- South Africa
- South Korea
- South Sudan
- o Sri Lanka
- Sudan
- Taiwan
- Tanzania
- Thailand
- Trinidad and Tobago
- o <u>Turkey</u>
- Turks and Caicos Islands
- o <u>Uganda</u>
- Ukraine
- Uruguay
- Venezuela
- Vietnam
- o <u>Zimbabwe</u>

If you're an international student from an eligible country, joining a one-year master's course, you could be eligible to apply for a Chevening Scholarship. If your application is successful, you could expect to have your master's fees paid, up to a maximum of £18,000, and receive additional help with living costs.

# **CONSEJO NACIONAL DE CIENCIA Y TECNOLOGIA (CONACYT) AWARD**

- International students
- Mexico

If you're a Mexican student joining a master's degree, you could be eligible to apply for a 30% discount on your tuition fees with a CONACyT Award.

## **FUND FOR THE DEVELOPMENT OF HUMAN RESOURCES (FIDERH) AWARD**

- International students
- Mexico

If you're a Mexican student joining a master's degree and you're in receipt of a FIDERH graduate loan, you could be eligible to benefit from a 20% discount on your tuition fees with a FIDERH Award.

#### **FUNED AWARD**

- International students
- Mexico

If you're a Mexican student joining a master's degree and you're in receipt of a FUNED loan, you can apply to be considered for a 20% tuition fee discount. A total of up to 50 awards will be available to master's and PhD students per academic year.

HONG KONG GRADUATE ASSOCIATION & TUNG FOUNDATION POSTGRADUATE SCHOLARSHIPS

- International students
- o China
- Hong Kong

If you're a master's student from Hong Kong or the People's Republic of China who can demonstrate academic excellence, you may be eligible to apply for a scholarship worth up to £10,000 in partnership with the Tung Foundation.

# HRH PRINCESS SIRINDHORN UNIVERSITY OF LIVERPOOL SCHOLARSHIP (THAILAND)

- International students
- Thailand

If you're a student from Thailand joining a one-year master's degree, you might be eligible to apply to have your tuition fees paid in full and receive help with living costs. One award is available and only students who are new to the University will be considered.

#### **HUMANITARIAN SCHOLARSHIPS FOR MASTER'S PROGRAMMES**

International students

Do you have recognised status as a refugee or person with humanitarian protection outside the UK? Or are you a Ukrainian who's sought temporary protection in the EU? You could be eligible to apply for the full payment of your master's fees and additional financial support.

#### JOHN LENNON MEMORIAL SCHOLARSHIP

o <u>Home students</u>

If you're a UK student, either born in or with strong family connections to Merseyside, you could be eligible to apply for a fee discount of up to £4,500. You'll need to demonstrate an active interest in global, community and environmental issues to be considered.

#### **JUVENTUDESGTO SCHOLARSHIP**

- International students
- Mexico

If you're a resident of the state of Guanajuato in Mexico joining a master's degree, you could be eligible for a 10% discount on your tuition fees with a JuventudEsGto Scholarship.

#### KAPLAN DIGITAL PATHWAYS EXCELLENCE SCHOLARSHIP

International students

Completed a Kaplan Digital Pathways Pre-Master's? We're offering a £5,000 fee discount off the first year of master's study for a maximum of two high achieving students joining one of our non-clinical master's courses from an online Kaplan Pre-Master's programme.

**MARSHALL SCHOLARSHIP** 

- International students
- United States

If you're a USA student joining an eligible master's with us, you could be eligible to apply for a Marshall Scholarship. If your application is successful, your master's tuition fees will be paid in full. One Marshall Scholarship for master's study is available in each academic year.

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### **POSTGRADUATE OPPORTUNITY BURSARY**

• Home students

If you're a UK University of Liverpool graduate joining a master's degree with us, you could be eligible to receive £3,000 off your tuition fees. You must have graduated in the last two years and received a widening access scholarship during your undergraduate studies.

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#### **RUSHWORTH SCHOLARSHIP IN MUSIC**

Home students

If you're a UK student joining our Music Management MA and can demonstrate your music ambitions, you could be eligible to receive a £3,000 discount off your tuition fees. Up to two awards will be available in each academic year.

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#### SPORT LIVERPOOL PERFORMANCE PROGRAMME

Home and international students

<u>Apply to receive tailored training support to enhance your sporting performance. Our athlete support package includes a range of benefits, from bespoke strength and conditioning training to physiotherapy sessions and one-to-one nutritional advice.</u>

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#### THE AZIZ FOUNDATION SCHOLARSHIP

Home students

If you're a British Muslim, active within a Muslim community and dedicated to bringing positive change to society, you could apply to potentially have the full cost of your master's tuition fees covered by an Aziz Foundation Scholarship.

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## **TURKISH MINISTRY OF EDUCATION SCHOLARSHIP**

- International students
- Turkey

If you're a Turkish student joining a master's degree, you could be eligible to apply for a 20% discount on your tuition fees with a Turkish Ministry of Education Scholarship.

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# UNIVERSITY OF LIVERPOOL INTERNATIONAL COLLEGE EXCELLENCE SCHOLARSHIP

• International students

Completed a Pre-Master's at University of Liverpool International College (UoLIC)? We're offering a £5,000 fee discount off the first year of master's study to some of the highest achieving students joining one of our non-clinical master's courses from UoLIC.

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# UNIVERSITY OF LIVERPOOL INTERNATIONAL COLLEGE IMPACT PROGRESSION SCHOLARSHIPS

• International students

If you're a University of Liverpool International College student awarded a Kaplan Impact Scholarship, we'll also consider you for an Impact Progression Scholarship. If selected, you'll receive a fee discount worth £3,000 off the first year of your master's course.

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# VICE-CHANCELLOR'S INTERNATIONAL ATTAINMENT SCHOLARSHIP FOR MAINLAND CHINA

- International students
- o China

Are you a high-achieving graduate from the People's Republic of China with a degree from a Chinese university? You could be eligible to apply for a £5,000 fee discount if you're joining an eligible master's course. Up to 15 eligible students will receive this scholarship.

# **Entry requirements**

The qualifications and exam results you'll need to apply for this course.

Your qualification	Requirements  About our typical entry requirements
GCSE	4/C in English and 4/C in Mathematics
Postgraduate entry requirements	We accept a 2:2 honours degree from a UK university, or an equivalent academic qualification from a similar non-UK institution. This degree can be in any subject discipline.
International qualifications	If you hold a bachelor's degree or equivalent, but don't meet our entry requirements, a Pre-Master's can help you gain a place. This specialist preparation course for postgraduate study is offered on campus at the <b>University of Liverpool International College</b> , in partnership with Kaplan International Pathways. Although there's no direct Pre-Master's route to this MA, completing a Pre-Master's pathway can guarantee you a place on many other postgraduate courses at The University of Liverpool.

